



**SAFERIDE**  
TECHNOLOGIES

**SafeRide Technologies Selected by Plug and Play to Participate in Its Mobility Program,  
Corporate Partners Include Ford, Nissan and Bosch**

*Participation Enables SafeRide to Showcase its AI-Powered Automotive Security and Safety  
Solutions for Key Industry Partners*

Tel Aviv, Israel -- April 18, 2018 -- [SafeRide](#), the first automotive cybersecurity company to offer AI-powered anomaly uncovering and threat prevention solutions, today announced that it has been chosen to participate in Plug and Play's mobility program which will run from April through June 2018. The acceptance rate for these programs was less than 2% and includes corporate partners such as Ford, Renault, Nissan and Bosch.

SafeRide is eliminating the "death valley" that currently exists with the rapid growth of connected and autonomous vehicles that open the automotive industry up to both known and unknown cyber vulnerabilities. By developing a holistic vehicle cybersecurity solution from the ground to the cloud, SafeRide is able to apply AI and machine learning to analyze large amounts of in-vehicle data systematically to uncover and prevent unknown threats and anomalies for vehicle security, safety and value-add applications.

"We are honored to have been selected from hundreds of innovative startups, to take part in Plug and Play's elite mobility program," said Yossi Vardi, CEO of SafeRide. "Commercial and private vehicle manufacturers, as well as fleet operators, are starting to understand the critical need to uncover unknown threats while securing the vehicle and providing insights from in-vehicle data systematically and at scale. We are excited to cooperate with Plug and Play's extensive network of 220 corporate partners to showcase how we augment safety and security with anomaly uncovering, and enable advanced applications and business models."

"We source hundreds of companies per batch based on the technology interests of our corporate partners," says Ivan Zgomba, Partner at Plug and Play Ventures. "Our partners have been excited about SafeRide's solution and compelling business model and we look forward to bringing them into our Mobility ecosystem."

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**About SafeRide:**

SafeRide is a leading provider of anomaly uncovering and cyber threat prevention solutions for connected and autonomous vehicles. The company's unique software uses an AI machine-learning and deep learning framework to secure the operations of connected vehicle applications against cyberattacks and harnesses the untapped ocean of hints that lay in seemingly disconnected sources of in-vehicle data, to uncover unknown anomalies, threats and insights systematically, and at scale.

SafeRide provides automotive vendors including Tier 1 Suppliers and OEMs with the means to lead the connected vehicle revolution and the freedom to develop differentiated vehicle value-add applications with complete peace of mind. For more information, visit <https://saferide.io/>.